

DallasHR Strategic Partnerships for 2010

Benefit/Recognition	Diamond limit 4 per year	Ruby limit 2 per year	Sapphire limit 4 per year	Emerald limit 4 per year
	\$10,000 (DallasHR member) \$12,000 (nonmember)	\$6,000 (DallasHR member) \$7,000 (nonmember)	\$4,000 (DallasHR member) \$5,000 (nonmember)	\$2,000 (DallasHR member) \$2,500 (nonmember)
Recognition on DallasHR web site (for duration of sponsorship)	Logo and company link on home page of DallasHR web site	Logo on page of DallasHR web site		
Listing in DallasHR online Service Provider Directory (in nonrestricted area on Dallas HR web site)	Complimentary one-year listing (\$250 value)	Complimentary one-year listing (\$250 value)	50% off one-year listing (\$125 value)	50% off one-year listing (\$125 value)
Advertisement in eNETWORK (bi-monthly enewsletter distributed to all Dallas HR members and posted on nonrestricted page of web site)	Two advertisements within the timeframe of the sponsorship	One advertisement within the timeframe of the sponsorship	One advertisement within the timeframe of the sponsorship	
Email blast sent to all DallasHR members to your behalf (2,200+ members)	Two email blasts (\$2,400 value; message must be pre-approved)	One email blast (\$1,200 value; message must be pre-approved)		
One-time rental of Membership Mailing List	✓ (\$1,000 value; message must be pre-approved; list sent to preferred mailhouse)			
Marketing piece created by Dallas HR for New Member Packet (600-800 new members each year)	Logo listed	Logo listed	Company name listed	Company name listed

DallasHR Strategic Partnerships for 2010

Benefit/Recognition	Diamond limit 4 per year	Ruby limit 2 per year	Sapphire limit 4 per year	Emerald limit 4 per year
<p>Diversity and Employment Law Conference Sponsor (200-300 ppl in attendance to each) to include:</p> <ul style="list-style-type: none"> • Personal introduction by the Chapter President • 3 complimentary guests to attend meeting and luncheon • Distribution of marketing information or gift placed in each luncheon attendees chair • Company logo and link to your company's website will be posted on the meeting page of www.dallashr.org during the sponsor period for 30 days if received by deadline. 	<p>Will be sponsor for both conferences as long as sponsorship deadline is met. (\$6,000 value)</p>	<p>Will be sponsor for either Diversity of Employment Law Conference as long as sponsorship deadline is met. (\$3,000 value)</p>		
<p>Diversity and Employment Law Vendor Table to include a 6-foot table setup in the meeting registration area for brochures, etc. and two complimentary passes for lunch only.</p>	<p>Will have vendor table for both conferences as long as sponsorship deadline is met. (\$1,500 value)</p>	<p>Will have vendor table for either Diversity of Employment Law Conference as long as sponsorship deadline is met. (\$750 value)</p>	<p>Will have vendor table for both conferences as long as sponsorship deadline is met. (\$1,500 value)</p>	<p>Will have vendor table for either Diversity of Employment Law Conference as long as sponsorship deadline is met. (\$750 value)</p>

DallasHR Strategic Partnerships for 2010

Benefit/Recognition	Diamond limit 4 per year	Ruby limit 2 per year	Sapphire limit 4 per year	Emerald limit 4 per year
<p>Monthly Meeting Sponsor (200-300 ppl in attendance to each) to include:</p> <ul style="list-style-type: none"> • Personal introduction by the Chapter President • 3 complimentary guests to attend meeting and luncheon • Distribution of marketing information or gift placed in each luncheon attendees chair • Company logo and link to your company's website will be posted on the meeting page of www.dallashr.org during the sponsor period for 30 days if received by deadline. 	<p>Two monthly meeting sponsorships (\$5,000 value; dates reserved based on availability)</p>	<p>One monthly meeting sponsor (\$2,500 value; dates reserved based on availability)</p>		
<p>Monthly Meeting Vendor Table to include a 6-foot table setup in the meeting registration area for brochures, etc. and two complimentary passes for lunch.</p>	<p>Will have vendor table for two monthly meetings. (\$1,000 value)</p>	<p>Will have vendor table for two monthly meetings. (\$1,000 value)</p>	<p>Will have vendor table for two monthly meetings. (\$1,000 value)</p>	<p>Will have vendor table for two monthly meetings. (\$1,000 value)</p>

* Multi-year agreements are available. For every additional year, a 10% discount will be given. (max of 3 yrs) Contact Yvette at 214.631.8775, ext 22 or sponsorship@dallashr.org for more information.