

## Dallas HR Strategic Partnerships for 2010

<b>Benefit/Recognition</b>	<b>Diamond</b> limit 4 per year	<b>Ruby</b> limit 2 per year	<b>Sapphire</b> limit 4 per year	<b>Emerald</b> limit 4 per year
	\$10,000 (Dallas HR member) \$12,000 (nonmember)	\$6,000 (Dallas HR member) \$7,000 (nonmember)	\$4,000 (Dallas HR member) \$5,000 (nonmember)	\$2,000 (Dallas HR member) \$2,500 (nonmember)
Recognition on <b>Dallas HR web site</b> (for duration of sponsorship)	Logo and company link on front page of Dallas HR web site	Logo on front page of Dallas HR web site		
Listing in Dallas HR online <b>Service Provider Directory</b> (in nonrestricted area on Dallas HR web site)	Complimentary one-year listing (\$250 value)	Complimentary one-year listing (\$250 value)	50% off one-year listing (\$125 value)	50% off one-year listing (\$125 value)
<b>Advertisement in eNETWORK</b> (bi-monthly enewsletter distributed to all Dallas HR members and posted on nonrestricted page of web site)	Two advertisements within the timeframe of the sponsorship	One advertisement within the timeframe of the sponsorship	One advertisement within the timeframe of the sponsorship	
<b>Email blast</b> sent to all Dallas HR members to your behalf (2,200+ members)	Two email blasts (\$2,400 value; message must be pre-approved)	One email blast (\$1,200 value; message must be pre-approved)		
One-time rental of <b>Membership Mailing List</b>	✓ (\$1,000 value; message must be pre-approved; list sent to preferred mailhouse)			
Marketing piece created by Dallas HR for <b>New Member Packet</b> (600-800 new members each year)	Logo listed	Logo listed	Company name listed	Company name listed

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<p><b>Diversity and Employment Law Conference Sponsor</b>            (200-300 ppl in attendance to each) to include:</p> <ul style="list-style-type: none"> <li>• Personal introduction by the Chapter President</li> <li>• 3 complimentary guests to attend meeting and luncheon</li> <li>• Distribution of marketing information or gift placed in each luncheon attendees chair</li> <li>• Company logo and link to your company's website will be posted on the meeting page of <a href="http://www.dallashr.org">www.dallashr.org</a> during the sponsor period for 30 days if received by deadline.</li> </ul>	Will be sponsor for <b>both</b> conferences as long as sponsorship deadline is met. (\$3,500 value)	Will be sponsor for <b>either</b> Diversity of Employment Law Conference as long as sponsorship deadline is met. (\$1,500 value)		
<p><b>Diversity and Employment Law Vendor Table</b> to include a 6-foot table setup in the meeting registration area for brochures, etc. and two complimentary passes for lunch only.</p>	Will have vendor table for <b>both</b> conferences as long as sponsorship deadline is met. (\$2,000 value)	Will have vendor table for <b>either</b> Diversity of Employment Law Conference as long as sponsorship deadline is met. (\$1,000 value)	Will have vendor table for <b>both</b> conferences as long as sponsorship deadline is met. (\$2,000 value)	Will have vendor table for <b>either</b> Diversity of Employment Law Conference as long as sponsorship deadline is met. (\$1,000 value)

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<p><b>Monthly Meeting Sponsor</b>            (200-300 ppl in attendance to each) to include:</p> <ul style="list-style-type: none"> <li>• Personal introduction by the Chapter President</li> <li>• 3 complimentary guests to attend meeting and luncheon</li> <li>• Distribution of marketing information or gift placed in each luncheon attendees chair</li> <li>• Company logo and link to your company's website will be posted on the meeting page of www.dallashr.org during the sponsor period for 30 days if received by deadline.</li> </ul>	<p>Two monthly meeting sponsorships (\$5,000 value; dates reserved based on availability)</p>	<p>One monthly meeting sponsor (\$2,500 value; dates reserved based on availability)</p>		
<p><b>Monthly Meeting Vendor Table</b> to include a 6-foot table setup in the meeting registration area for brochures, etc. and two complimentary passes for lunch.</p>	<p>Will have vendor table for <b>two</b> monthly meetings. (\$1,000 value)</p>	<p>Will have vendor table for <b>two</b> monthly meetings. (\$1,000 value)</p>	<p>Will have vendor table for <b>two</b> monthly meetings. (\$1,000 value)</p>	<p>Will have vendor table for <b>two</b> monthly meetings. (\$1,000 value)</p>

\* Multi-year agreements are available. For every additional year, a 10% discount will be given. (max of 3 yrs) Contact Yvette at 214.631.8775, ext 22 or [sponsorship@dallashr.org](mailto:sponsorship@dallashr.org) for more information.